





FIRST DOMINICAN CIGAR FACTORY ESTABLISHED 1903

LA AURORA, a family business with a global dimension

La Aurora is the firs cigar factory in Dominican Republic. Its story begins in 1903 and has been linked to their time during these more than 112 years, combining the old tradition with a spirit of modernity and innovation.

It's founder, Eduardo León Jimenes son and grandson of tobacco growers, who was only 18 years old when he started the factory in Don Pedro, Guazumal, Santiago de los Caballeros. Since then, La Aurora has grown firmly tied to its family roots, but always with an eye for the global market.

León Jimenes' dream to create a premium cigar brand with worldwide dimension and to be recognized everywhere for its quality, is now fulfilled: La Aurora is a modern company with presence in more than sixty countries world wide, more than a thousand employees and facilities capable to produce a billion cigars per year.

And yet, La Aurora is a family business, true to the values that Eduardo León Jimenes implanted in its creation. Today, under the leadership of Guillermo León Herbert, president of La Aurora, fifth generation of his family in the tobacco world and third running the factory, La Aurora is a company with an impressive past and a promising future.

HANDMADE CIGARS



La Aurora, since 1903

La Aurora Centenary year is celebrated with two new cigar series of superpremium cigars: Preferidos, serie 1903, the doble figurado that is the original La Aurora format since 1903.





LA AURORA Cameroon 1903

TASTING NOTE

A peaceful and kind smoke, in which sweetness is measured and elegant, with hints of cinnamon and cocoa and wooden notes all along the burnt.

We are in face of a mild to medium-bodied cigar, very nice and aromatic, rounded and balanced.

BLEND

Wrapper: Cameroon (Ecuador). Binder: Ecuador Filler: Cibao Valley (Dominican Rep) Nicaragua

STRENGTH



Aluminium Tube



Length: 6 3/8" Thickness: 48 Length: 6 1/4" Thickness: 52 Length: 5" Thickness: 50

to a Mano Desde I

Robusto



We didn't invent cigars, we invented Dominican cigars.

"La Aurora Preferidos, over a century of barrel aged tradition"





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www.laaurora.com.do

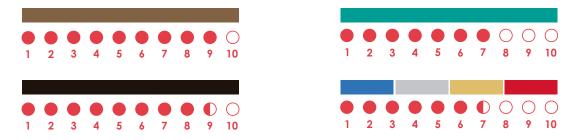
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LA AURORA 1903 Doble Figurado





STRENGTH



BLEND

DOUBLE BARREL AGED

Wrapper: HVA(Educador). Binder: Brazil Filler: Cibao Valley (D.R.), Nicaragua & Brazil.

DIAMOND

Wrapper: Connecticut Broadleaf (USA). Binder: Cibao Valley (DR). Filler: Cibao Valley (DR) & Nicaragua

EMERALD

Wrapper: Sumatra (Ecuador). Binder: Cibao Valley (DR). Filler: Cibao Valley (DR), Brazil, Nicaragua & Peru.

SAPPHIRE

Wrapper: Connecticut (Ecuador). Binder: Cibao Valley (DR). Filler: Cibao Valley (DR), Brazil & Cameroon (Africa).

PLATINUM

Wrapper: Cameroon (Ecuador). Binder: Cibao Valley (DR). Filler: Cibao Valley (DR), Brazil & Cameroon (Africa).

GOLD

Wrapper: Corojo (Cibao Valley – DR). Binder: Cibao Valley (DR). Filler: Cibao Valley (DR), Brazil & Cameroon (Africa).

RUBY

Wrapper: Arapiraca (Brazil).
Binder: Cibao Valley (DR).
Filler: Cibao Valley (DR),
Brazil & Cameroon (Africa).

TASTING NOTE

For many years, La Aurora has differentiated by aging in used rum barrels for six months the filler and binder of its super Premium line cigars. The difference now is that with the Aurora 1903 Edition Double Barrel Aged, tobaccos of this product line are aged at least one year, thus harmonizing perfectly with the blend and providing creaminess to the smoke.

This cigar is the one: full bodied, strong and tasty smoke, with creamy wooden, sweet and spicy hints, nutty and citric notes. Is not a cigar for anybody but experts smokers.

Earthy, spicy and complex. A solid medium bodied smoke with a very silky Ecuadorian sun grown wrapper.

Creamy and smooth smoke with a hint of coffee. Mild to medium with the classic flavors from a Connecticut wrapper, great aroma and nice finish.

A spicy smoke with sweetness and cinnamon hints, very complex and rich medium bodied with a pleasent aroma. Cocoa and coffee.

An earthy and spicy smoke, full bodied cigar very complex in taste and aroma and a long and pleasente finish.

Tobacco flavors itself: cedar, notes of coffee, bitter and creamy in a medium bodied cigar, rich, complex and very well balanced.



LA AURORA 1903 EDITION Preferido Parejo



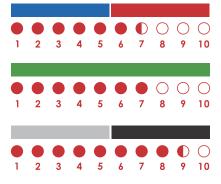


PAREJO SIZE

ROBUSTO LENGTH: 5" THICHNESS: 50

TORO LENGTH: 53/4" THICHNESS: 54

STRENGTH



BLEND

TASTING NOTE

CONNECTICUT

Wrapper: Connecticut (Ecuador). Binder: Cibao Valley (DR). Filler: Cibao Valley (DR), Brazil & Cameroon (Africa).

MADURO

Wrapper: Arapiraca (Brazil).
 Binder: Cibao Valley (DR).
 Filler: Cibao Valley (DR),
 Brazil & Cameroon (Africa).

ECUADOR

Wrapper: Sumatra (Ecuador). Binder: Cibao Valley (DR). Filler: Cibao Valley (DR), Brazil, Nicaragua & Peru.

CAMEROON

Wrapper: Cameroon (Ecuador). Binder: Cibao Valley (DR). Filler: Cibao Valley (DR), Brazil & Cameroon (Africa).

BROADLEAF

Wrapper: Connecticut Broadleaf (USA). Binder: Cibao Valley (DR). Filler: Cibao Valley (DR) & Nicaragua Creamy and smooth smoke with a hint of coffee. Mild to medium with the classic flavors from a Connecticut wrapper, great aroma and nice finish.

Tobacco flavors itself: cedar, notes of coffee, bitter and creamy in a medium bodied cigar, rich, complex and very well balanced.

Earthy, spicy and complex. A solid medium bodied smoke with a very silky Ecuadorian sun grown wrapper.

A spicy smoke with sweetness and cinnamon hints, very complex and rich medium bodied with a pleasent aroma. Cocoa and coffee.

This cigar is the one: full bodied, strong and tasty smoke with creamy wooden, sweet and spicy hints, nutty and citric notes. Is not a cigar for anybody but experts smoke

LA AURORA 1903 EDITION (NO.1) (NO.2) (NO.3)



STRENGTH



BLEND

TASTING NOTE



ECUADOR

Wrapper: Sumatra (Ecuador). Binder: Cibao Valley (DR). Filler: Cibao Valley (DR), Earthy, spicy and complex. A solid medium bodied smoke with a very silky Ecuadorian sun grown wrapper.

COROJO

Wrapper: Corojo (Cibao Valley – DR). Binder: Cibao Valley (DR). Filler: Cibao Valley (DR), Brazil & Cameroon (Africa).

CAMEROON

Wrapper: Cameroon (Ecuador).
Binder: Cibao Valley (DR).
Filler: Cibao Valley (DR),
Brazil & Cameroon (Africa).

An earthy and spicy smoke, full bodied cigar very complex in taste and aroma and a long and pleasente finish.

A spicy smoke with sweetness and cinnamon hints, very complex and rich medium bodied with a pleasent aroma. Cocoa and coffee.

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LAAUROR

ERIDO





LA AURORA Hors d' Age

TASTING NOTE

A resounding start where the spice notes are evident, with a predominance of black pepper that is opened to give rise to more complex and delicate flavors. The presence of wood is evident throughout the smoke but is enriched with nuances of cinnamon, nuts and cocoa that give a very personal touch, the long and creamy aftertaste together with the aforementioned characteristics make this cigar a true work of art.

BLEND

Wrapper: Sun Grown Ecuador Binder: Ecuador Filler: Nicaragua, Perú y tabacos del Valle del Cibao

Toro



Length: 6"

Thickness: 54

STRENGTH





LA AURORA 1495



Churchill



Belicoso An outright beginning, dominated by spicy notes like black pepper, opens the smoke to give way to a more complex and delicate flavors. Wooden presence is evident all along the smoke, but getting richer with bright cinnamon shades, nuts and even citric tips. It finishes powerful and creamy, up to the heights you have expected. Robusto **BLEND** Sumo Short Wrapper: Sumatra Sun Grown (Ecuador) Robusto Binder: Ecuador Filler: Cibao Valley (Dominican Rep) Nicaragua Perú **STRENGTH** 9 8



Length: 7" Thickness: 50



Thickness:

52

50

Length: 4" Thickness: 58

Thickness:





LA AURORA Puro vintage 2007

TASTING NOTE

The format Salomon gives a very special smoke. Its shape, doble figurado, makes evolve differently as it opens and closes the ring during the burning, accumulating strength at the end. This cigar offers a very earthy flavor and leather with great complexity in perfect balance with its high strength. Woody, nutty, sweet, fruity and at the same time, with the slight bitter of cocoa. A real festival of taste.

BLEND

Wrapper: Sumatra Sun Grown (Ecuador) Binder: Ecuador Filler: Cibao Valley (Dominican Rep) Nicaragua Perú

STRENGTH



Salomón



Length: 6.5" Thickness: 52/60



LA AURORA 107 CLARO

Toro

Belicoso

AUR



STRENGTH

8 9 10

7

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Salomón



7 1/4"

52/60

Thickness:





Thickness: 52

6 1/4"

Length:



Thickness: 54

Thickness: 50

5"

Length:

Robusto

2

4 5 6

3



23

LA AURORA 107 MADURO



6

7

STRENGTH

8 9 10

()

Salomón

Thickness:

52/60

Thickness:

58

Thickness:

52

Thickness:

54

Thickness:

50



23









TASTING NOTE

With a mild and little spicy beginning, La Aurora 107 increases its body to a level medium to full along the smoke.

It is very rich in real tobacco flavors like cedar and leather, with a deep aroma of cocoa and spice and a sweet end.

The wrapper is sun-grown, that gives a slightly rustic looking but has a bright natural red color and is very oily.

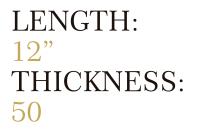
BLEND

Wrapper: Sumatra Sun Grown (Ecuador) Binder: Cibao Valley (Dominican Rep) Filler: Cibao Valley (Dominican Rep) Nicaragua Perú





AURC





LA AURORA STRAVAGANZA

TASTING NOTE

Notes of red fruits, with notes of wood, some citrus notes are appreciated during the smoked notes of nuts are evident with rich flavor to creamy coffee

BLEND

Wrapper: Cameroon (Ecuador). Binder: Ecuador Filler: Cibao Valley (Dominican Rep) Nicaragua

STRENGTH





A Dominican Classic

A legendary cigar brand in Dominican Republic due to its recognized quality and popular prices. In its version 100% handmade, Connecticut or Indonesian Maduro wrapper, they are long filler cigars, presented in bundles, but also in wooden cabinet boxes. A Dominican classic that everyone can afford.

Churchill







PRINCIPES Long Filler Claro

TASTING NOTE

Great cigar quality / price ratio endowed with a beautiful wrapper type Connecticut, grown in Ecuador, offering earthy notes, cedar wood and nutty aftertaste.

BLEND

Wrapper: Connecticut (Ecuador) **Binder:**Indonesia Filler: Cibao Valley (Dominican Rep.)

 Length:
 Length:
 I

 7"
 6 1/4"
 5

 Thickness:
 Thickness:
 7

 50
 52
 5

Length: 5" Thickness: 50

Churchill





Length:Length:Length:7"6 1/4"5"Thickness:Thickness:Thickness:505250



PRINCIPES LONG FILLER MADURO

TASTING NOTE

Great cigar quality / price ratio endowed with a beautiful wrapper type Connecticut, grown in Ecuador, oering earthy notes, cedar wood and nutty aftertaste.

BLEND

Wrapper: Connecticut (Ecuador) **Binder:**Indonesia Filler: Cibao Valley (Dominican Rep.)

$\mathbf{STRENGTH}$

29

TECHNICAL DATA

| LA AURORA CAMEROON | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
|--|------------------------|--------|------------|----------------|--------------|------------|---------------|---------------|
| LA AURORA CAMEROON CHU. DELUXE ND / 20 | 17 | 6 3/8 | 48 | 20 | 849,80 | 14,20 | 7465603161818 | 7465603164963 |
| LA AURORA CAMEROON BELICOSO ND / 25 | 20 | 6 1/4 | 52 | 25 | 792,50 | 16,20 | 7465603161726 | 7465603164918 |
| LA AURORA CAMEROON ROBUSTO DELUXE ND/ 20 | 21 | 5 | 50 | 20 | 735,00 | 11,50 | 7465603161825 | 7465603164987 |

| LA AURORA 1903 Doble Figurado | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
|---|------------------------|--------|------------|----------------|--------------|------------|---------------|---------------|
| LA AURORA PREFERIDO DOBLE BARREL AGED / 8 | 21 | 5 | 54 | 8 | 636,94 | 12,30 | 7465603123854 | 7465603123861 |
| LA AURORA PREFERIDO DIAMOND / 8 | 23 | 5 | 54 | 8 | 636,94 | 12,30 | 7465603162631 | 7465603163836 |
| LA AURORA PREFERIDO EMERALD / 8 | 23 | 5 | 54 | 8 | 631,28 | 12,00 | 7465603161306 | 7465603163812 |
| LA AURORA PREFERIDO SAPPHIRE / 8 | 23 | 5 | 54 | 8 | 632,00 | 12,20 | 7465603161290 | 7465603163805 |
| LA AURORA PREFERIDO PLATINUM / 8 | 23 | 5 | 54 | 8 | 630,40 | 12,00 | 7465603161276 | 7465603163782 |
| LA AURORA PREFERIDO GOLD / 8 | 23 | 5 | 54 | 8 | 637,00 | 12,30 | 7465603161313 | 7465603163829 |
| LA AURORA PREFERIDO RUBY / 8 | 23 | 5 | 54 | 8 | 636,88 | 12,00 | 7465603161283 | 7465603163799 |

| LA AURORA 1903 EDITION PREFERIDO PAREJO | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
|--|------------------------|--------|------------|----------------|--------------|------------|---------------|---------------|
| LA AURORA 1903 ED CONNECTICUT ROBUSTO / 18 | 30 | 5 | 50 | 18 | 545,04 | 12,70 | 7465603169562 | 7465603169616 |
| LA AURORA 1903 ED BROADLEAF ROBUSTO / 18 | 30 | 5 | 50 | 18 | 549,00 | 12,70 | 7465603169715 | 7465603169722 |
| LA AURORA 1903 ED ECUADOR ROBUSTO / 18 | 30 | 5 | 50 | 18 | 543,42 | 12,70 | 7465603169593 | 7465603169654 |

| LA AURORA 1903 Doble Figurado | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
|---------------------------------------|------------------------|--------|------------|----------------|--------------|------------|---------------|---------------|
| LA AURORA PREFERIDO ECUADOR NO.1 / 25 | 16 | 6 | 58 | 25 | 929,25 | 16,10 | 7465603161153 | 7465603163607 |
| LA AURORA PREFERIDO ECUADOR NO.2 / 25 | 20 | 5 | 54 | 25 | 649,25 | 11,80 | 7465603161160 | 7465603163638 |
| LA AURORA PREFERIDO COROJO NO.1 / 25 | 16 | 6 | 58 | 25 | 971,00 | 16,10 | 7465603161061 | 7465603163515 |
| LA AURORA PREFERIDO COROJO NO.2 / 25 | 20 | 5 | 54 | 25 | 716,25 | 11,80 | 7465603161078 | 7465603163539 |
| LA AURORA PREFERIDO NO.2 / 25 | 20 | 5 | 54 | 25 | 709,75 | 12,20 | 7465603160873 | 7465603163324 |
| LA AURORA PREFERIDO NO.3 / 25 | 28 | 4 | 50 | 25 | 567,25 | 7,80 | 7465603168817 | 7465603163355 |

| HORS D' AGE | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
|--------------------------------------|------------------------|--------|------------|----------------|--------------|------------|---------------|---------------|
| HORS D' AGE / 10 | | | | - | - | - | • | - |
| | | | | | | | | |
| LA AURORA 1495 Sumo Short Robusto | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
| LA AURORA 1495 SUMO SHORT ROBUSTO | 30 | 4 | 58 | 25 | 560,75 | 15,20 | 7465603120549 | 7465603121171 |
| | | | | | | | | |
| PURO VINTAGE 2007 | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
| PURO VINTAGE 2007 | | 6.5 | 52/60 | - | - | - | - | - |

| LA AURORA 107 | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
|-----------------------------|------------------------|--------|------------|----------------|--------------|------------|---------------|---------------|
| LA AURORA 107 SALOMON /16 | 16 | 7 1/4 | 52/60 | 16 | 704,00 | 23,80 | 7465603126367 | 7465603126374 |
| LA AURORA GRAN 107 / 21 | 17 | 7 | 58 | 21 | 958,40 | 26,60 | 7465603160255 | 7465603164055 |
| LA AURORA 107 BELICOSO / 21 | 24 | 6 1/4 | 52 | 21 | 519,96 | 16,40 | 7465603160118 | 7465603164031 |
| LA AURORA 107 TORO / 21 | 26 | 5 1/2 | 54 | 21 | 687,71 | 17,00 | 7465603160088 | 7465603164024 |
| LA AURORA 107 ROBUSTO / 21 | 34 | 5 | 50 | 21 | 505,89 | 11,90 | 7465603160071 | 7465603164017 |

| LA AURORA 107 TORO HUMIDOR | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
|--|------------------------|--------|------------|----------------|--------------|------------|---------------|---------------|
| LA AURORA 107 TORO HUMIDOR BD / 30 | 6 | 5 1/2 | 54 | 30 | 1701,00 | 17,00 | 7465603167117 | 7465603167124 |
| LA AURORA STRAVAGANZA | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
| LA AURORA CAMEROON CHU. DELUXE ND / 20 | 48 | 20 | 80 | 1 | 399,00 | 151,00 | 7465603123038 | 7465603123045 |

| PRINCIPE LF CLARO | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
|----------------------------------|------------------------|--------|------------|----------------|--------------|------------|---------------|---------------|
| PRINCIPE LF CLARO CHURCHILL / 25 | 32 | 7 | 50 | 25 | 673.50 | 16.90 | 7465603180178 | 7465603181717 |
| PRINCIPE LF CLARO BELICOSO / 25 | 32 | 6 1/4 | 52 | 25 | 620.75 | 14.60 | 7465603180871 | 7465603181724 |
| PRINCIPE LF CLARO ROBUSTO / 25 | 48 | 5 | 50 | 25 | 508.25 | 12.30 | 7465603180154 | 7465603181687 |

| PRINCIPE LF MADURO | CONT. Shipping case | LENGTH | RING GAUGE | UNITS PER PACK | GROSS WEIGHT | NET WEIGHT | BOX EAN | SC EAN |
|-----------------------------------|------------------------|--------|------------|----------------|--------------|------------|---------------|---------------|
| PRINCIPE LF MADURO CHURCHILL / 25 | 32 | 7 | 50 | 25 | 692.00 | 16.90 | 7465603180239 | 7465603181786 |
| PRINCIPE LF MADURO BELICOSO / 25 | 32 | 6 1/4 | 52 | 25 | 620.75 | 14.60 | 7465603180888 | 7465603181793 |
| PRINCIPE LF MADURO ROBUSTO / 25 | 48 | 5 | 50 | 25 | 526.50 | 12.30 | 7465603180215 | 7465603181762 |



FIRST Dominican Cigar Factory Established



La Aurora S.A. Parque Industrial Tamboril Carretera Santiago - Tamboril Km. 5 Guazumal, Santiago De Los Caballeros República Dominicana Cert. Ind. 16196